



## New Product Sell Sheet

Name of beer Black Is The New Orange

Type of beer Black Ale

Description In the spirit of freestyle brewing, our Black Is The New Orange puts an unconventional citrus twist on an unconventional style. Don't let the color fool you, this ale is light in body, and very sessionable. Extraordinary amounts of orange peel are added during the brewing process to encompass this brew in citrus notes that refreshingly give way to hints of chocolate in the finish. Dry hopped with a new varietal that magnifies the already fruity and floral aromatics of orange peel, at 5.1% ABV, you may find yourself coming back to this one with conviction.

ABV% 5.1%

OG/FG 12/2.5 degrees Plato

SRM 32

IBU 26

### Package availability

Kegs: ½ & 1/6<sup>th</sup> BBL

Tier pricing: 1

Release Date: Early March 2015